

Professional Solicitor Campaign Detail

Professional Solicitor

Name: OUTREACH ASSOCIATES/DIRECT
ADVANTAGE MARKETING

Address: 2100 WHARTON STREET, SUITE 510
PITTSBURGH PA
15203-

Phone: (412) 381-2300

Fax: (412) 381-1259

FEIN #: 52-2406431

Charitable Organization

Name: AMERICAN ASSOCIATION OF
UNIVERSITY WOMEN

Address: 1111 16TH STREET N.W.
WASHINGTON DC
20036-4873

Phone: (202) 785-7700

Fax: (202) 835-8350

FEIN #: 53-0025390

Campaign ID: 192-2500-4

Type of Solicitation: TELEMARKETING

File Date: 2/23/2007

Percentage of Funds - Charitable Organization: 2.00%

Percentage of Funds - Professional Solicitor: 98.00%

Revenues		Expenses	
Telemarketing	\$169,307	Salaries	\$166,208.00
Direct Mail	\$0.00	Other Expenses	\$0.00
Door-to-Door	\$0.00	Total Expenses	\$166,208.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$3,099.00
Other Revenue	\$0.00		
Total Revenue	\$169,307.00	Deficit/Excess:	\$0.00

Posted On: Thursday, August 23, 2007